

Update on Pharmacy Portal: Introduction of StockView Feature

Pharmx Technologies Limited (ASX: PHX) (“Pharmx” or “the Company”) is pleased to provide shareholders with an update on the continued development of the Pharmx Pharmacy Portal. The Company has introduced *StockView*, a new, free feature designed to address pharmacies’ long-standing challenge of stock visibility and ordering accuracy.

Summary

- StockView provides pharmacies with stock level insights across 120,000+ SKUs from hundreds of suppliers, including all major wholesalers
- It directly addresses the most significant operational pain point for pharmacies: order failures caused by product unavailability
- StockView is provided free of charge to pharmacies and represents a key milestone in Pharmx’s broader product roadmap.

StockView feature overview

StockView enables pharmacies to:

- Search the Pharmx catalogue of 120,000+ SKUs
- View stock level insights across connected and non-connected suppliers
- View last price paid for products ordered from connected suppliers
- Receive near-instant notifications of out-of-stocks when ordering via the Pharmx Gateway.

This functionality is underpinned by a proprietary Pharmx algorithm that applies advanced data analysis to the large volume of transactions across the Pharmx network, producing a highly accurate, market-wide view of availability.

Addressing a major industry pain point

Pharmx customer research has consistently identified stock-related order failures as pharmacies' number one operational challenge. In FY25 alone, Pharmx Gateway transaction data recorded over 10 million failed orders, worth more than more than \$2 billion. StockView directly mitigates this issue by improving transparency and enabling faster responses to supply constraints.

Strategic significance

The introduction of StockView follows the successful launch of the Pharmacy Portal on 26 June 2025 and marks a key milestone in Pharmx's product roadmap. The Portal already enables:

- Centralised order and invoice history
- Real-time spend tracking
- Supplier directory access
- Connection management across the Pharmx Gateway.

StockView adds a high-utility, daily-use capability that strengthens engagement with pharmacies, enhances supplier–pharmacy connections, and supports broader supply chain efficiency.

With more than \$2 billion in lost orders each year, StockView helps suppliers capture value by surfacing stock availability at the point of demand. This creates opportunities to drive incremental sales and broaden their customer base when a pharmacy's primary ordering channel is out of stock. Offered as part of Pharmx's Analytics suite, StockView also provides early demand signals that improve forecasting accuracy, enhance supply chain efficiency, and strengthen customer relationships - ultimately supporting better healthcare outcomes across Australia.

CEO Commentary

Pharmx CEO, Tom Culver, said:

"Pharmx is committed to putting customers at the centre of everything we do. By addressing the most significant challenge pharmacies face in ordering, we are delivering on that commitment.

StockView provides a market-wide solution no single channel can match - giving pharmacies greater confidence, reducing the risk of fulfilment delays, and boosting supply chain efficiency. Its launch marks a major milestone in our product roadmap, introducing a daily-use platform that elevates the customer experience and strengthens our position as an indispensable partner in the pharmacy ordering ecosystem."

Outlook

The Company anticipates increased trading velocity across the Pharmx Gateway as a result of this launch. However, the incremental financial impact of StockView is not quantifiable at this time.

This announcement has been authorised for lodgement by the CEO.

For further information contact:

Tom Culver
Chief Executive Officer
investor.relations@pharmx.com.au

About Pharmx Technologies Ltd.

Pharmx is ANZ's leading pharmacy ordering platform, providing essential technology infrastructure for seamless ordering and inventory management. By connecting the largest network of pharmacies, suppliers, and technology vendors, Pharmx facilitates approximately \$20 billion in transactions annually through its robust, high-availability platform—driving efficient operations, seamless connectivity, and valuable insights across its ordering, invoicing, and analytics solutions.

Operating in a dynamic and evolving market, Pharmx is positioned for sustained growth, driven by population growth, demographic shifts, and regulatory changes. With a strategic focus on expanding its addressable market, Pharmx leverages its extensive network, proprietary pharma-tech, and advanced data capabilities to unlock new revenue opportunities and enhance healthcare outcomes across Australia and New Zealand.