

ASX Announcement / Market Release

Alternate Director

In accordance with Listing Rule 3.16.1, PharmX Technologies Ltd (ASX: PHX) (PharmX Technologies) announces the following change to the Board of Directors.

Alexander (Sandy) Mellis has been appointed as Non-Executive and Independent Alternate Director for Mr Dennis Bastas, effective immediately. Sandy's career has seen him develop and manage consumer health brands, and consumer goods markets in Australia, New Zealand, UK, US and more recently Europe. His 25+ years in the industry has provided Sandy with extensive experience in managing large multi-disciplinary teams, with multi-billion-dollar portfolios, across a variety of market channels. More recently, Sandy has held the dual role of Chief Commercial Officer of DBG Health, and Chief Executive Officer of VidaCorp, the Consumer Health & Beauty division of DBG Health.

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This announcement is authorised for release by the Board of PharmX Technologies Limited.

For further information contact:

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About Pharm X Technologies

PharmX Technologies Limited (ASX: PHX) is an Australian-owned, publicly listed company dedicated to advancing healthcare through transformative technology. Positioned at the heart of the pharmacy network, PharmX drives growth by connecting the industry, streamlining inventory management, and enabling smarter business decisions through data-driven solutions.

With a strong legacy of nearly two decades, PharmX optimises connectivity between pharmacies, suppliers, and key stakeholders in the government, technology, and healthcare sectors. Renowned for its supply-chain Gateway launched in 2006, PharmX has evolved to enable a breadth of communications across the entire pharmacy eco system, being used by 99% of Australian pharmacies with a growing network in New Zealand.

In addition to the Gateway, the PharmXchange Marketplace offers an advanced e-commerce platform that allows pharmacists to easily access a wide range of products and promotions, while providing suppliers with an innovative marketing and distribution channel. Supporting these offerings is a robust analytics solution that provides comprehensive insights into market dynamics, enhancing trade, reducing costs, and improving accuracy, ultimately fostering business expansion and elevating the Australian healthcare industry.

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